

equinox update

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Equinox Adds 13 New Customers in Recent Months

EQUINOX ADDS NEW CUSTOMERS IN TIGHT TELECOM MARKET

Despite the challenging economy, Equinox continues to enjoy success as more telecom providers discover the tremendous value we offer. Since 1986 we have made good on our promise to deliver outstanding software with advanced features at a low price backed by the best customer support in the industry. As market conditions continue to force carriers to focus on profits and margins, Equinox is in a position to assist telecom providers with proven tools, providing a full range of back office software solutions including mediation, fraud management, traffic analysis, switch administration, CDR tools, and custom development and data processing.

NEW CLIENTS EXPLAIN WHY THEY CHOSE EQUINOX

- **ANN HUNT, Consolidated Communications** – “After reviewing our options, it became clear that no other vendor could match Equinox in terms of functionality, support, experience, and price. Throughout our relationship Equinox has demonstrated that they understand our needs and can deliver solutions to address them.”
- **SHARON MURPHY, Genesis Telecommunications Group** – “We chose to implement ExtractCDR because it is a low-cost, user-friendly system that will grow as we grow. Based on our initial evaluation, we expect ExtractCDR to improve our billing and customer service. That was a major factor in the decision to work with Equinox.”
- **HELENE KIDARY, Telco Group** – “We chose Equinox based on their reputation and our previous relationship with the company. With more than 16 years of experience working with hundreds of carriers, we are confident their products will effectively and economically address our needs. Their willingness to customize the software to meet our precise needs, and to work with us through the implementation process further bolsters our confidence in them.”
- **GLEN CRUTCHFIELD, Ringgold Telephone Company** – “After comparing Collector Deluxe with our previous mediation software system, we concluded that Collector offers more advanced features at a lower cost. With real-time delivery, data verification, and alarming, Collector Deluxe is a powerful mediation system that allows us to proactively manage the transmission of CDRs from our Nortel DMS-100 switch.”
- **FRED HILLS, Zipcom** – “After evaluating several mediation systems, we concluded that Collector Deluxe would be the optimal choice given the software’s advanced features and price point. As a relatively inexpensive software system, Collector Deluxe is a secure, reliable solution to efficiently process CDRs and billing records.”

Find out for yourself how no one beats Equinox when it comes to providing cost-effective solutions that help carriers reduce losses, increase efficiency, launch new products, and improve quality of service. To learn more about our solutions, please contact us at 800-544-8874, +1-615-612-1200, or sales@equinox.com, or visit our web site at www.equinox.com.

THAT'S THE LATEST FROM EQUINOX, HERE ARE SOME OTHER THINGS YOU MAY NOT KNOW...

- 2 in 3:** Chances that a U.S. adult does not want to live to be 120 under any circumstances.
- 3:** Factor by which the number of Americans who have “tried to impersonate Elvis” exceeds the population of TN.
- 9:** Number of Japanese McDonald’s that began offering

- broadband Internet access in May 2002.
- 24%:** Percentage of U.S. college students who say they are the next Bill Gates.
- 54%:** Percentage of Americans who say vacationing leaves them tired.



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experience / scope / flexibility / results