



equinox update

april 2002 edition

Introducing TeleLink: A Flexible Telecom Mediation Platform

A single system to control and audit the flow of call detail records

EFFICIENTLY DELIVER CDRS

TeleLink, a new CDR mediation platform from Equinox, ensures the efficient and secure processing of call detail records (CDRs), transforming call data for use by operational support systems (OSS) and delivering it to downstream applications, such as billing, fraud detection, network traffic analysis, and CABS reconciliation. The software accepts usage records from multiple sources in multiple formats, including binary AMA and CDR as well as ASCII, and can output records in binary, ASCII, EMI, and other formats.

PROTECT YOUR CDRS WITH TELELINK

"It is crucial that companies deploy tools to manage CDRs in an efficient fashion," explains Byron Middendorf, Equinox CEO. "Whether a communications company sells or resells local, long distance, wireless, paging or prepaid services, the generated CDR is what drives revenue. Most carriers employ a variety of applications and data formats to achieve operational goals. TeleLink is a great solution for these companies to easily manage the flow and format of their call detail records (CDR) to downstream processes."

SAVE TIME AND MONEY

Now, carriers do not need to develop and maintain expensive customized programs to transform and prepare CDR data for each OSS. With TeleLink carriers can replace internally developed work-around solutions and eliminate convoluted data flows, to proactively manage the transmission of their call records. By reducing the complexity of multi-vendor networks TeleLink allows carriers to maximize revenue and

reduce operational costs, saving both time and money. In addition, TeleLink offers the following benefits:

Flexibility. By applying user-defined business rules for filtering and converting records, users can easily customize the management of CDR data based on their needs.

Data Integrity. Multiple checks are performed on all files and records as they are collected, stored, and forwarded to ensure accuracy.

Data Enrichment. CDRs can be enriched with other data such as the LERG for conversion to EMI or other formats.

Call Matching. TeleLink can be customized to merge multi-entry format records.

Auditing and Alarming. A daily audit report reconciles the number of calls and minutes of use from each source, through each process to each output file. System alerts and processing errors are reported visually and through paging and email.

TELELINK TECHNOLOGY

TeleLink eliminates multiple processing challenges and failure points for carriers, applying user-defined business rules for filtering and converting the data, creating and forwarding output files in one or more formats to one or more destinations, logging each step in the process and maintaining a detailed audit trail. The flexible design of the system allows users to extend and refine the software to meet their specific data processing goals. To find out more about TeleLink or any of our other exciting applications, please contact us at 800-544-8874, +1-615-612-1200, or sales@equinox.com, or visit our web site at www.equinox.com.

THAT'S THE LATEST FROM EQUINOX, HERE ARE SOME OTHER THINGS YOU MAY NOT KNOW...

\$5,896: Annual utility cost for a three-bedroom dwelling in Tokyo

4000: Number of steps that a typical office worker takes in a day

293: Number of ways to make change for a dollar

60%: Percentage of U.S. senators that have received campaign contributions from Enron since 1997

53: Number of boxers who have died in the United States since 1970 from injuries sustained in the ring



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experience / scope / flexibility / results